

SOFTWARE

Illustrator CS4
Photoshop CS4
InDesign CS4
Acrobat CS4
Dreamweaver CS4
Flash CS4

Microsoft Office Suite
Microsoft Visio
Joomla CMS
Artisteer
Basic HTML and CSS
General computer savviness

EDUCATION

Associate of Applied Science
in Graphic Design
Art Institute of Charlotte

Jarkko A Haarla

Graphic Designer

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Profile Display: In charge of producing advertisements for various businesses around the country. Ensure all projects are going out by their deadline by maintaining open communication lines with the clients. Manage multiple projects at one time to ensure proper timeliness of ad production. Mostly print ads, some digital. Also designed a touch GUI for a new ad system.
3/2011 to Present

Freelance design work: Various projects for multiple clients. Freelance work includes but is not limited to: logo design, print ads, corporate identity/branding, promotional materials, web sites, CD covers, brochures, photography, etc. Each client has different needs, so a unique solution must be found for each need.
2004 to Present

Carolina Business Interiors: Gathered and presented data in a visual, easy to understand format to superiors. Helped create new visual internal communication packages to help present information to internal and external clients. Assisted with creating and teaching training curricula in various topics. Helped maintain and update network servers. Experience in daily administrative work and data tracking.
11/2007 to 4/2010

EquiFirst: Created banners and signage for internal events. Worked from reports to ensure all critical files are addressed on a daily basis. Audited different types of loans to keep them in compliance. Made sure compliance criteria was met by others working on the same project. Assisted with basic computer and printer issues within the department.
5/2005 to 8/2007

OTHER

Charlotte Peace at Home - a non-profit organization - 4th year board member. In charge of web design and most communication collateral to promote charity events. Photographer for all charity events.

Custom design/artwork based on my background in fine arts, photography and my unique creative process.

Assist others with computer related issues: OS issues, cleaning viruses, performance enhancements (hardware/software), custom system builds, setting up home networks, etc.

www.haarladesign.com